

Takamine Guitars
17600 N Perimeter Dr, Suite 100
Scottsdale, AZ 85255 (USA)
Broadcast Department

CLIENT: Takamine Guitars
PRODUCT: Instrument Drive
Writer: Noah Jones
LENGTH: 00:60

SFX: A GUITAR IS BEING TUNED

JARED (CHILD): Mom, I got it!

SFX: FOOTSTEPS ENTER

MX: QUIET ACOUSTIC MUSIC

MOTHER: Oh wow, I am very proud of you! Keep it up!

SFX: FOOTSTEPS ENTER INTO ANOTHER ROOM

MOTHER: Jim, I am so glad that we took Jared to the Instrument Drive. He loves practicing!

JIM (HUSBAND): I am too. With money being tight for us, I am glad that we found a way to get him that guitar.

SFX: A CHORD ON THE GUITAR IS PLAYED

JARED: Mom, Dad, I just learned my first chord!

ANNOUNCER: The Houston Instrument Drive, located at the southeast corner of Story and Rolla, is providing free instruments for children who may not be able to afford them otherwise. The companies Gibson, Takamine, Yamaha, and Pearl, have teamed up to supply over 50 instruments so our local children can follow their dreams!

ANNOUNCER: Call 1 (800) NEW-TUNE for more info.

MX: FADE